

A PARTY PAVILION

BY

DORMANTYOUTH

AND JÄGERMEISTER x NIGHT EMBASSY

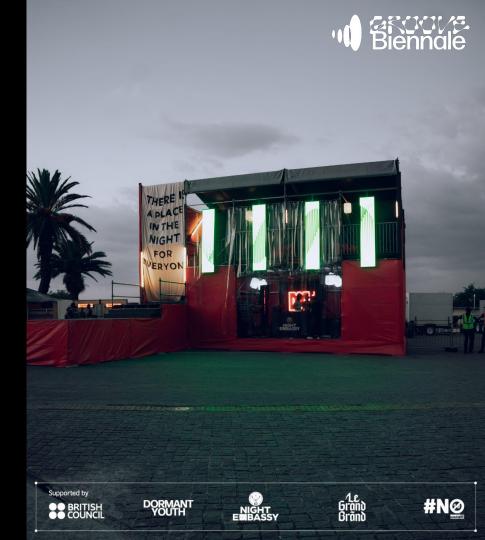
MARCH / APRIL 2026



ABOUT THE FESTIVAL

GROOVE BIENNALE IS A 3 DAY BI-ANNUAL ARCHITECTURE AND MUSIC FESTIVAL FOUNDED BY THELMA NDEBELE, WHO PERFORMS AND PRACTICES AS DORMANTYOUTH, IN PARTNERSHIP WITH JÄGERMEISTER x NIGHT EMBASSY. THE FESTIVAL'S EVENTS HAPPEN TWICE IN A CALENDAR YEAR, IN-PERSON OVER 2 DAYS AND ONLINE IN 1 DAY.

THE FESTIVAL CELEBRATES THE ALTERNATIVE NIGHTLIFE SCENES THAT ORIGINATE, FIND HOME, OR GROW IN JOHANNESBURG. THE FESTIVAL PROMOTES INCLUSIVITY IN BOTH IDENTITY AND MUSIC GENRE AND FOSTERS EXPERIMENTAL INTERDISCIPLINARY DESIGN TO ENGAGE THE TRADITIONAL ARCHITECTURAL PROFESSION WITH YOUTH CULTURE AND NIGHTLIFE.



ABOUT THE FESTIVAL

AMONG THE SEA OF AMAPIANO LOG DRUMS, THIS FESTIVAL REINTRODUCES GQOM, BALLROOM, JERSEY / BALTIMORE CLUB, (DETROIT / CHICAGO / DURBAN) HOUSE MUSIC, TECHNO, CHICAGO FOOTWORK, AND DRUM N BASS/JUNGLE INTO OUR SCENE, PROVIDING MUCH NEEDED DIVERSITY FOR THE POLYRHYTHMIC, AFRICAN GROOVIST.

THE SMALL, LOW RISK, OUTDOOR EVENT (<1500 PEOPLE) FOCUSES ON CHAMPIONING ALTERNATIVE AND HARDER SOUNDS THAT ALSO MAKES UP THE COLOURFUL JOHANNESBURG MUSIC PALETTE.













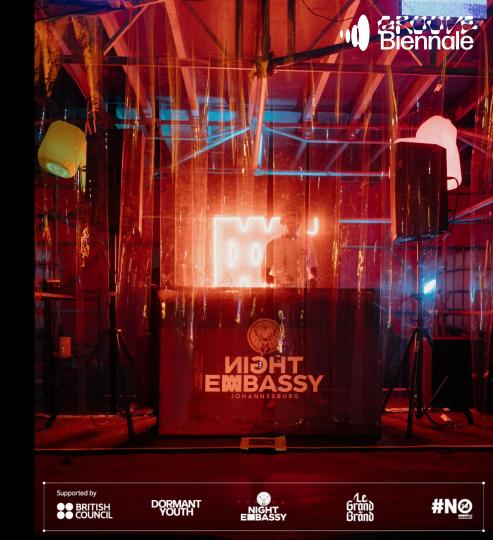


THE MAIN CATEGORY THAT THE FESTIVAL FALLS INTO IS PERFORMANCE, AS A BROADLY ENCOMPASSING CATEGORY. SPECIFICALLY, THE FESTIVAL IS A MULTIDISCIPLINARY OFFERING, INTERSECTING AT 3 ARTISTIC DISCIPLINES:

PERFORMANCE IN THE FORM OF ARCHITECTURAL INSTALLATION, DJING, AND BALLROOM RUNWAY EXTRAVAGANZA/SHOWCASE.

MUSIC IN THE FORM OF PRODUCING AND CELEBRATION OF SOUTH AFRICAN AND GLOBAL BLACK ELECTRONIC DANCE MUSIC.

VISUAL ARTS IN THE FORM OF ARTISTIC EXCHANGE WORKSHOPS DURING THE DAY, AND VIDEO PROJECTIONS ON EVENT NIGHT.



2 PRIMARY GOALS THAT THE FESTIVAL AIMS TO ACHIEVE AS CORE CONCEPTS / DRIVERS:

- ARCHITECTURAL BUILD
 SCAFFOLDING STRUCTURE AS STAGING
 AND GREEN ROOM. THE 2025 TEMPORARY
 RIG WAS FOR THE PERFORMERS. LIMITED
 ACCESS TO TEMPORARY STRUCTURE
 STAGE AS A DESIGN INFORMANT.
 ARCHITECTURAL ELEMENTS COMPLETE THE
 NECESSARY PARTS TO ACTIVATE A
 CONTEMPORARY CLUB SPACE, AN
 EXERCISE IN PLACEMAKING AT 1:1 SCALE.
- INTERNATIONAL EXCHANGE
 DEDICATED IN-PERSON VISUAL ARTS AND
 MUSIC WORKSHOPS ALONG WITH A PUBLIC
 HYBRID SALON DISCUSSION TO INCLUDE
 INTERNATIONAL CREATIVES, BOTH IN SOUTH
 AFRICA DURING THE LIVE EVENT DAYS AND
 ONLINE.













2 SECONDARY GOALS THAT THE FESTIVAL AIMS TO ACHIEVE AS CORE CONCEPTS / DRIVERS:

IMMERSIVE SOUND
 SOUND AS THE MAIN EXPERIENTIAL
 CONCEPT; THE BLURRING BETWEEN SOFT
 SPACES & HARD SPACES. ARCHITECTURAL
 CONCEPT OF BALANCE TO BE APPLIED HERE.
 SOUND SYSTEM AND ITS PLINTHS DESIGNED
 TO BE PART OF THE TEMPORARY

ARCHITECTURAL BUILD.

PUBLIC ENGAGEMENT AND ARCHIVING
 DEDICATED IN-PERSON VISUAL ARTS AND
 MUSIC WORKSHOPS ALONG WITH A PUBLIC
 HYBRID SALON DISCUSSION. LIVE CONTENT
 TO HIGHLIGHT PROJECT PARTNERS,
 INTERNATIONAL ACTS, AND PUBLIC
 ENGAGEMENTS.
 ARCHIVING CONSISTS OF SOCIAL MEDIA
 POPULATION (HASHTAGS / REELS / LIVES)
 AND A STANDALONE WEB PAGE (WIP).











A 24 HOUR PROGRAMME OVER A SPAN OF 3 DAYS, SET INSIDE A TEMPORARY ARCHITECTURAL PAVILION (DESIGNED BY DORMANTYOUTH) ENCAPSULATES THE GROOVE BIENNALE EXPERIENCE:

2 DAYS OF IN-PERSON EVENTS OCCUR DURING 1 WEEKEND AT THE END OF THE MONTH IN THE FIRST HALF OF THE YEAR.

1 DAY OF HYBRID VIRTUAL AND IN-PERSON PRESENTATIONS AND DISCUSSIONS OCCURS DURING DESIGN / ART WEEK IN THE SECOND HALF OF THE YEAR.

THE 2026 EDITION OF THE FESTIVAL CONTINUES
TO LEAN ON THEMES OF QUEERING,
TEMPORALITY, WORLDBUILDING, AND
PLACEMAKING IN SOUTH AFRICA, AND WHAT THIS
CAN LOOK LIKE IN THE CONTEXT OF NIGHT TIME,
QUEER COMMUNITIES, AND CREATIVE
ECONOMIES.













THE LGBTQ+ AND WOMAN ARTIST AND MAKER

THROUGH ARTISTIC WORKSHOPS
THAT INTRODUCE INTERNATIONAL
VISUAL / MUSIC / MULTIDISCIPLINARY
ARTISTS TO THE SOUTH AFRICAN
CREATIVES IN DORMANTYOUTH'S
QUEER CREATIVE COMMUNITY, AND
ENCOURAGES PUBLIC PARTICIPATION.

THE ENGAGEMENT WILL BE PART OF THE GROOVE BIENNALE FESTIVAL INTERNATIONAL COLLABORATION GOAL, AND WILL BE A HALF DAY EVENT, HAPPENING DURING THE DAY, ON FESTIVAL DAY 1.



THE BLACK JOBURG RAVER

BY BOOKING ACTS THAT PIONEER AND CHAMPION THE ALTERNATIVE / UNDERGROUND GENRES THAT DON'T NECESSARILY PENETRATE THE SOUTH AFRICAN MAINSTREAM AND REGULAR CLUB NIGHTS IN THE CITY, BUT ARE CONSTANTLY THE MOST SONICALLY INNOVATIVE, INTERESTING, AND GLOBALLY INFLUENTIAL.

THIS IS A HALF DAY EVENT, HAPPENING AT NIGHT TIME, ON FESTIVAL DAY 1.



THE QUEER / BALLROOM HOUSE(S)

THROUGH A KI KI, AS AN INNOVATIVE EVENT FORMAT IN THE CITY, PROMOTING NEW ENERGY WITHIN THE EVER GROWING LGBTQ+ EVENT SPACE.

THIS KI KI REINTRODUCES THE
COLLECTIVE-STRUCTURED FORMAT OF
THE BALL TO THE MORE ESTABLISHED,
INDIVIDUAL-BASED QUEER EVENTS IN
JOHANNESBURG.

THIS IS A HALF DAY EVENT, HAPPENING AT NIGHT TIME, ON FESTIVAL DAY 2.



THE CURIOUS CREATIVE

THROUGH A HYBRID SALON, DISCUSSING STRATEGIES TO TACKLE IMPORTANT ISSUES SUCH AS ARCHITECTURE'S ROLE IN CREATIVE INDUSTRIES, VENUE ACCESSIBILITY AND AFFORDABILITY FOR BLACK AND QUEER EVENTS, LINE UP DIVERSITY AND INCLUSION OF WOMEN AND LGBTQ+ INTO THE OVERALL SCENE.

THIS IS A HALF DAY EVENT, HAPPENING DURING THE EVENING, ONLINE IN Q3 OF THE FESTIVAL YEAR.



A RAVE, A BALL, AND ARTISTIC EXCHANGE

THE PARTY PAVILION IS AN ARCHITECTURAL PROTOTYPE OF 'AN EVENT PLACE FOR OTHERNESS' THAT HOUSES 4 ACTIVITIES THAT EMBODY AN ALTERNATIVE JOHANNESBURG EXPERIENCE:

- A RAVE FEATURING UNDERGROUND
 MUSIC CELEBRATED THROUGHOUT THE
 CURRENT GROOVE CAPITAL OF THE
 WORLD.
- A LARGE SCALE BALLROOM KI VOGUING BATTLE AND SHOWCASE.
- WORKSHOPS ON THE VISUAL SIDE AND SPATIALITY OF URBAN NIGHTLIFE.
- CURATION / PROGRAMMING / DESIGN PRESENTATIONS.



GENERAL IN-PERSON FESTIVAL PROGRAMMING / OUTLINE - Q1/Q2

ON THE FIRST DAY WE KICK OFF THE FESTIVITIES WITH ARTISTIC WORKSHOPS AND PRESENTATIONS. WE THEN INTRODUCE THE MUSIC PROGRAMME WITH AN ELECTRONIC DANCE MUSIC RAVE FROM SUNSET TO SUNRISE.

THE SECOND DAY AND NIGHT WE CLOSE THE GROOVE ASPECT OF THE FESTIVAL WITH A HOUSE-CENTERED BALLROOM KI.

THESE ENGAGEMENTS ARE CONSECUTIVE AS THE JOBURG PARTY SCENE IS RELENTLESS; AS THE SAYING POPULARISED ON SOCIAL MEDIA GOES.

"IF YOU REST, YOU RUST!"



GENERAL VIRTUAL FESTIVAL PROGRAMMING / OUTLINE - Q4

THIS HYBRID FORMAT IS A NEW ADDITION TO THE FESTIVAL STRUCTURE. PREVIOUS ITERATIONS OF THE FESTIVAL HOSTED ALL 3 DAYS IN-PERSON OVER 1 WEEKEND AND CLOSED OFF THE FESTIVAL WITH SALON DISCUSSIONS.

2026 INTRODUCES AN OPPORTUNITY TO PROLONG THE WRAP UP OF THE FESTIVAL, WHILE REACHING INTERNATIONAL AUDIENCES AND MORE TARGET AUDIENCE MEMBERS ON A LARGER SCALE AT A MORE OPPORTUNE AND CONVENIENT TIME AND FORMAT.



GROOVE BIENNALE II - 2025





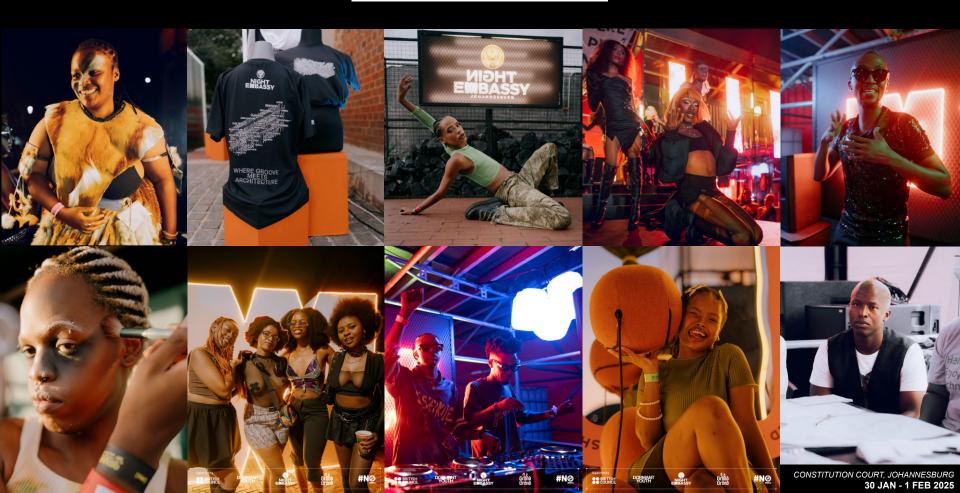








GROOVE BIENNALE II - 2025



GROOVE BIENNALE I 2022

GROOVE BIENNALE IN 2022 SAW THE INTRODUCTION OF THE FIRST BALLROOM KI KI IN JOHANNESBURG, HOSTED IN ALEXANDRA TOWNSHIP SITUATED ALONG THE PERIPHERY OF AFRICA'S RICHEST SQUARE MILE.

THIS PROVIDED A NOVEL ENERGY INTO QUEER NIGHTLIFE AS WE KNEW IT, GIVING A FUN AND LOOSE VIBE, BUT STILL RETAINING CORE TRADITIONAL ELEMENTS OF BALLROOM CULTURE SUCH AS CATEGORIES, TROPHIES, JUDGES AND HIGHLIGHTING WOMEN AND QUEER PEOPLE ON THE PERFORMANCE LINE UP.







BALLROOM CATEGORY OTA

BALLROOM CATEGORY OTA

UNTICIPATED SOUNDZ

GROOVE BIENNALE I 2022

AS THE MOST SUCCESSFUL NIGHT OF THE GROOVE BIENNALE, WE REACHED A CAPACITY OF 420 PEOPLE IN THE UNIQUE AND PERI-URBAN VENUE, MEGALO IN ALEXANDRA, THE HOME OF AMAPIANO IN JOHANNESBURG ON THE NORTH SIDE OF THE M1.

THE VIDEOS SHOW EXCITING AMAPIANO ACTS SUCH AS PABI COOPER AND FAKE LOVE, INCLUDING FOOTAGE OF THE KI KI BALL CONTESTANTS AND DURBAN GQOM PIONEERS UNTICIPATED SOUNDZ (PREVIOUS SLIDE).





PABI COOPER PERFORMANCE

FAKE LOVE PERFORMANCE

THE PARTY PAVILLION 2022





VEILED PLATFORMS 3D RENDER

STRUCTURE BUILD UP LIVE PRODUCTION DAY 1



THANK YOU!



GRAPHIC DESIGN BY

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EVENT PHOTOGRAPHY BY

TWOFOLD